

Assign—Assess—Track Progress—Success!

# Sociology Now™

<http://sociology.wadsworth.com/sociologynow>



What do your students need to learn NOW? Help your students take charge of their learning with **SociologyNow**, the first assessment-centered student learning tool for sociology!

You can give your students FREE access to **SociologyNow** when you order selected introduction to Sociology texts from Wadsworth. This valuable web-based, interactive resource allows students to gauge their own unique study needs. Then, it presents a personalized learning plan that helps them focus their study time on the concepts they most need to master. With the program's unique diagnostic quizzes and study plan, your students will quickly begin to maximize study time and get one step closer to success!

## What does **SociologyNow's** integrated learning system do?

This unmatched resource and the text you select were developed in concert, to enhance one another and provide students with a seamless, integrated learning system. Page-by-page integration means students spend less time flipping through pages or navigating websites and more time learning the material.

### What I Know

A *Pretest* is the first step. Each *Pretest*

- ▶ includes 25-30 questions, all designed to help students identify any conceptual weaknesses.
- ▶ flows into your gradebook allowing you to check how many times the quiz was taken, how long was spent on the quiz, and the total score. This enables you to work together with the student on the best learning strategy.
- ▶ allows students to receive their score automatically.

Once the *Pretest* is completed, a detailed *Personalized Study Plan* (based on the student's test results) outlines the concepts they need to review, presenting links to specific pages in the textbook that discuss that concept, as well as:

- ▶ Lecture outlines
- ▶ Interactive exercises
- ▶ Study videos
- ▶ Website resources

### What I've Learned

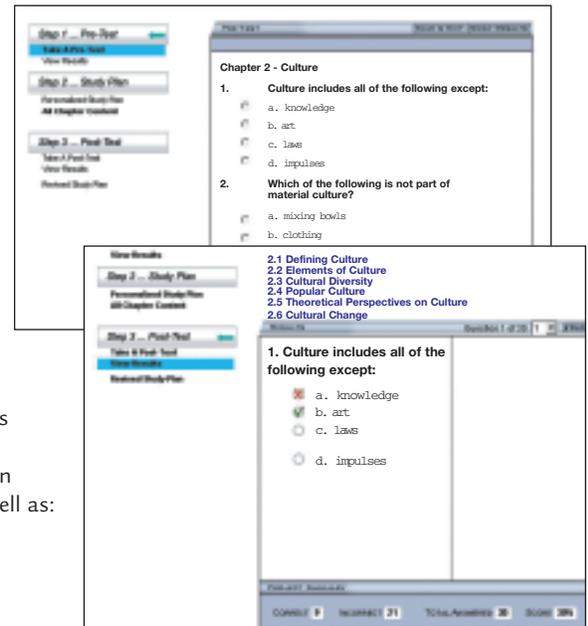
An optional *Posttest* ensures that students have mastered the concepts in each chapter. As with the *Pretest*, students individual results will flow into your gradebook. If students need to improve their score, **SociologyNow** will work with them as they continue to build their knowledge.

### What I Need to Learn

Working from their own *Personalized Study Plan*, students will be guided to illustrative outlines, videos, and statistics to help them better understand each sociological concept. This section allows students to:

- ▶ watch how their score improves
- ▶ retake the test if necessary

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ORDER YOUR REVIEW  
COPY TODAY!

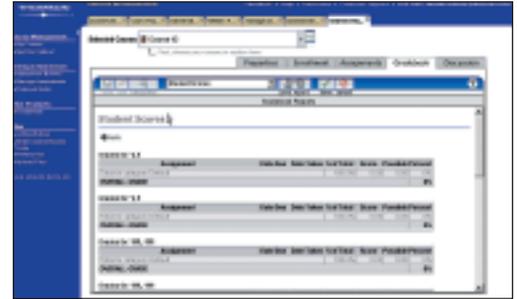
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Email: [review@wadsworth.com](mailto:review@wadsworth.com)

## The Instructor Grade Book . . . built right into *SociologyNow*

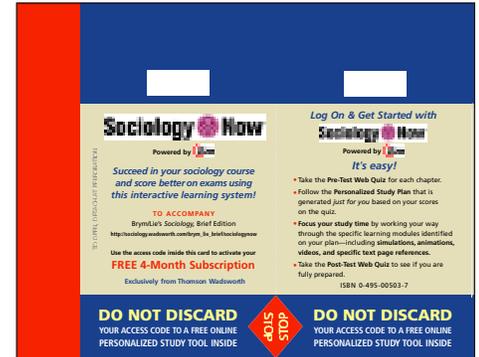
*SociologyNow* Instructor Grade Book assists instructors in tracking grades and monitoring student progress. Student grades can also be exported from *SociologyNow* to a WebCT or Blackboard grade book. Whether or not instructors choose to use the grade book, students can benefit from the intelligent study system *without any instructor setup or involvement*. At any time, students can assess their progress by comparing *Pretest* and *Posttest* results.



## How can your students gain access to *SociologyNow*?

► Order new student texts packaged with the access code card. This assures your students have four months of FREE access from the moment they purchase the text. *SociologyNow* can be packaged with these Wadsworth texts:

- Andersen and Taylor's *Sociology: Understanding a Diverse Society, Fourth Edition*
- Brym and Lie's *Sociology: Your Compass for a New World, The Brief Edition*
- Kendall's *Sociology In Our Times: The Essentials, Fifth Edition*
- Ferrante's *Sociology: A Global Perspective, Sixth Edition*



Need an Access code? **INSTRUCTORS:** Contact your sales representative to set up your Sociology class and enable Gradebook functionality. [GO →](#)

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Need help? Call us at (800) 423-0563 or email [ljugaard@thomson.com](mailto:ljugaard@thomson.com)

## Contact your local Thomson Wadsworth representative for ordering details.

► If you do not order the free access code card to be inserted in student texts—or if your students have a used copy of the text—you can still give your students access to this remarkable program for a nominal fee. Just instruct your students to visit the Thomson Wadsworth E-Commerce site at <http://sociology.wadsworth.com>, where easy-to-follow instructions help them purchase a four-month access code.

# Sociology Now™

For a demonstration of this valuable resource, please visit us at  
<http://sociology.wadsworth.com/sociologynow>

The exciting program that is firmly grounded in sociology and lets your students take diagnostic quizzes, review chapter content, conduct online research, think critically about sociological statistics, watch videos of well-known sociologists as they discuss important concepts, and ultimately improve their success in the course, all on one, easy to use web-based program!

For more information, please contact your local  
Thomson Wadsworth sales representative.

