

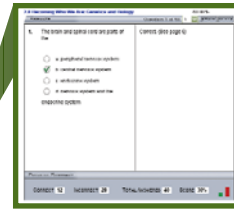
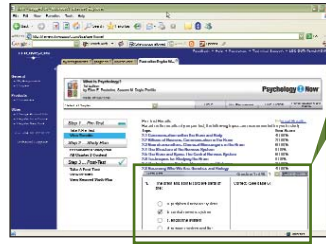
AVAILABLE NOW!

Psychology Now™

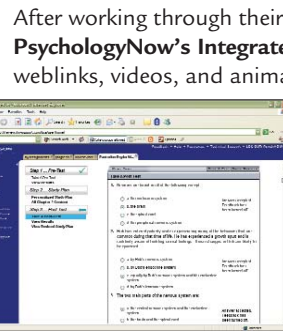
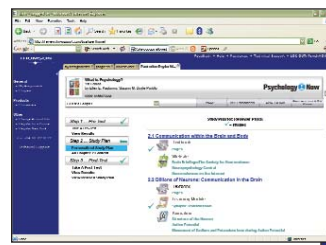
Assign. Assess. Track progress. Success!

A Web-based, intelligent study system, **PsychologyNow** provides a complete package of diagnostic quizzes, personalized **Study Plans**, **Integrated Learning Modules**, an **Instructor Grade Book**, and, for select introductory psychology titles, a direct link to **vMentor** online tutoring. The **PsychologyNow** family includes products for the introductory, developmental (including child/adolescent and lifespan), social, and abnormal psychology courses.

Pre-Tests, Post-Tests, and personalized Study Plans

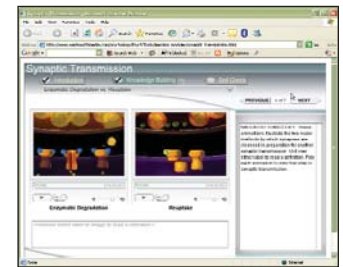
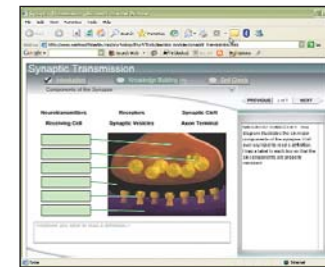
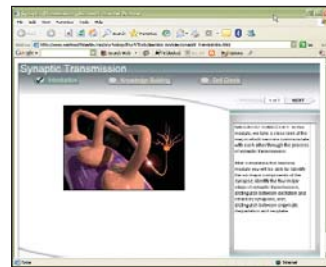


After reading a text chapter, students take an online **Pre-Test** to get an initial assessment of what they've learned. **PsychologyNow** then provides a personalized **Study Plan** based on the automatically graded **Pre-Test**, which lets them know where they should focus their efforts.



After working through their **Study Plans** (which include **PsychologyNow's** **Integrated Learning Modules**, text pages, weblinks, videos, and animations), students complete a follow-up **Post-Test** to assess their mastery of the material. **PsychologyNow's** carefully crafted **Study Plans** help students to prioritize their studies and to effectively use their study time.

Integrated Learning Modules, featuring animations and activities

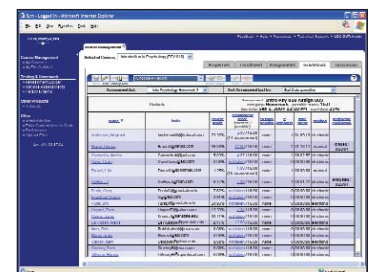


A key component of each student's **Study Plan**, these visually and pedagogically rich modules begin with clearly stated learning objectives followed by knowledge-building animations with audio that present key concepts. Modules also include discovery activities and self-check quizzes that confirm understanding of module material.

Instructor Grade Book . . . built right into PsychologyNow

PsychologyNow's **Instructor Grade Book** assists instructors in tracking grades and monitoring student progress. Student grades can also be exported from **PsychologyNow** to a WebCT or Blackboard grade book. Whether or not instructors choose to use the grade book, students can benefit from the intelligent study system **without any instructor setup or involvement**.

At any time, students can assess their progress by comparing **Pre-Test** and **Post-Test** results.



View a brief, self-running demo at <http://thomsonnow.newtexts.com>, or <http://psychology.wadsworth.com>, or contact your sales representative for details!



PsychStudy, the prototype for the **PsychologyNow** family, was a **2004 Codie Award Finalist!**



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Included with select Introductory PsychologyNow programs—vMentor™



Available with select Wadsworth psychology titles, **vMentor** lets your students connect with subject area experts who have been trained on our Introductory psychology texts. The **vMentor** virtual classroom features several ways for students to interact with these experts—two-way audio, an interactive whiteboard for displaying presentation materials, and instant messaging. For more information, including hours of operation, please contact your sales representative.

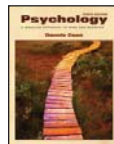
See PsychologyNow for yourself



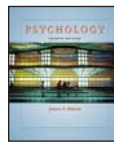
- ▶ To find out more and view a brief, self-running demonstration of **PsychologyNow**, visit <http://thomsonnow.newtexts.com>.
- ▶ To enter the **PsychologyNow** product and experience the complete program for yourself, go to <http://now.wadsworth.com>.
- ▶ You can also sign up for a free course!
(To enter the **PsychologyNow** product or sign up for a free course, you will need a user name and password. To obtain, please contact your Thomson Wadsworth sales representative.)

PsychologyNow can be packaged with select Wadsworth psychology texts!

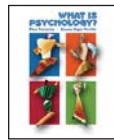
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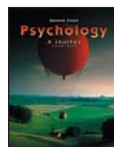


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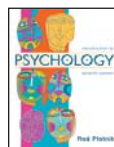
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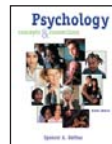


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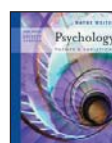


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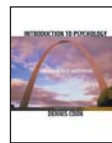


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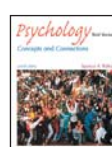


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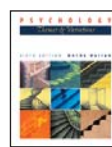
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