



Just What You Need to Know and Do NOW!

CengageNOW™ is an online teaching and learning resource that provides you more control in less time and delivers better student outcomes—NOW!

What instructors



are saying...



CENGAGENOW IS AN ONLINE TEACHING AND LEARNING RESOURCE.

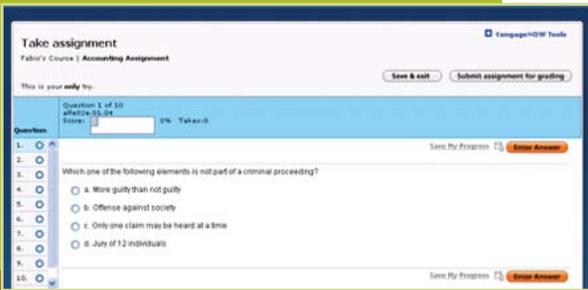
CengageNOW™ offers all of your teaching and learning resources in one intuitive program organized around the essential activities you perform for class—lecturing, creating assignments, grading, quizzing, and tracking student progress and performance. CengageNOW's intuitive “tabbed” design allows you to navigate to all key functions with a single click, and a unique homepage tells you just what needs to be done and when. CengageNOW, in most cases, provides students access to an integrated eBook, interactive tutorials, videos, animations, games, and other multimedia tools to help them get the most out of your course.

CENGAGENOW PROVIDES MORE CONTROL IN LESS TIME

CengageNOW's flexible assignment and grade book options provide you with more control while saving you valuable time in planning and managing your course assignments. With CengageNOW, you can automatically grade all assignments, weigh grades, choose points or percentages, and set the number of attempts and due dates per problem to best suit your overall course plan.

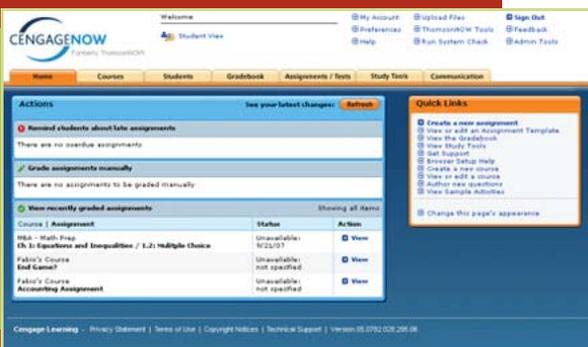
CENGAGENOW DELIVERS BETTER STUDENT OUTCOMES

CengageNOW Personalized Study, a diagnostic tool (featuring a chapter specific Pre-test, Study Plan, and Post-test) empowers students to master concepts, prepare for exams, and be more involved in class. It's easy to assign, and if you want, results will automatically post to your grade book. Personalized Study results provide immediate and ongoing feedback to you and students about which topics students are mastering and which they're not. In most cases, Personalized Study links to an integrated eBook so students can easily review topics.



The evidence I have from my students is that this (CengageNOW Personalized Study) is terrific value added.

—Kevin Smith, University of Nebraska–Lincoln

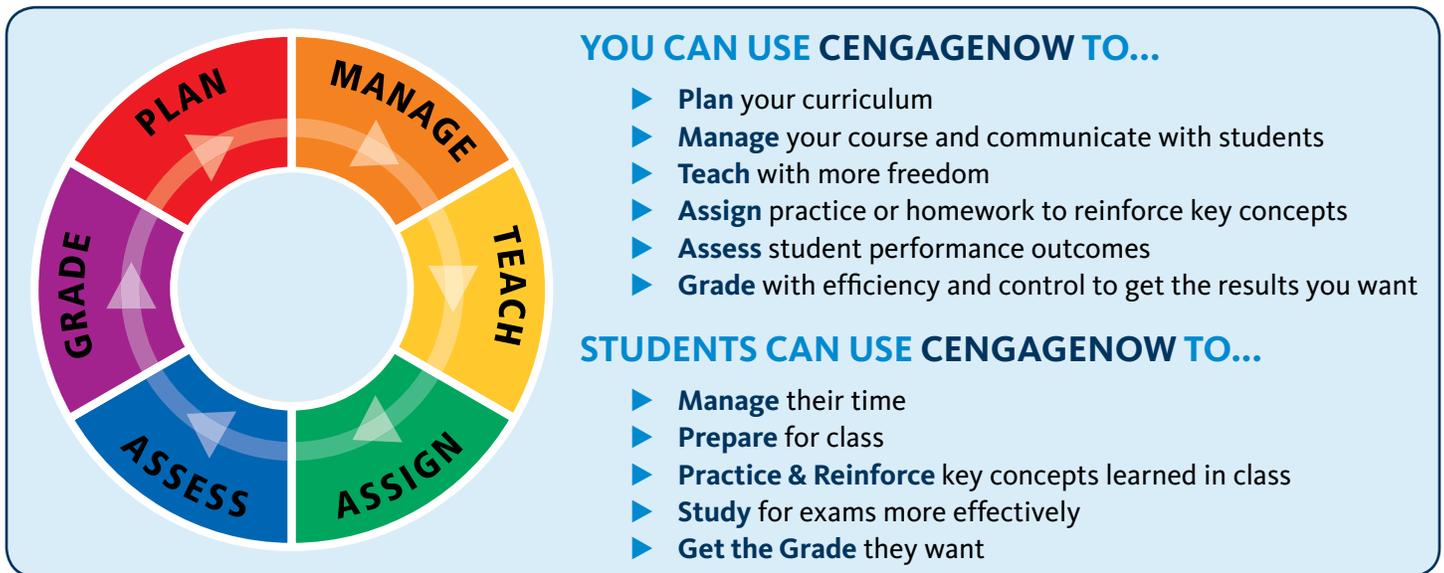


What I like most about CengageNOW is the simplicity of using it...

—Mina Yavari, Hancock College

CengageNOW MAKES IT EASIER TO DO WHAT YOU ALREADY DO.

Designed by instructors for instructors, CengageNOW mirrors your natural workflow and provides time-saving, performance-enhancing tools for you and your students—all in one program!



The flexibility of CengageNOW allows you to use a single aspect of the program, or—for maximum power and effectiveness—to use all of the teaching and learning resources to create and customize your own material to match your course objectives.

CENGAGENOW SEAMLESSLY INTEGRATES WITH POPULAR COURSE MANAGEMENT PROGRAMS



eCollege™

CengageNOW on Blackboard, WebCT, and eCollege provides students with seamless, single-sign-on access to CengageNOW through the school's course management system (CMS). After entering a simple access code just once at the beginning of the term, students get seamless access to both their CMS and CengageNOW textbook-specific assignments and activities, with results flowing to your Blackboard, WebCT, or eCollege grade book. Rich content, seamless integration with CengageNOW functionality, and only one grade book to manage.

