

# WebTUTOR™

## **What is WebTutor and why is it adopted?**

WebTutor is Thomson's text, multimedia, and assessment content for Blackboard, WebCT, and eCollege course management systems. When professors blend their own course material with WebTutor content, they save time building their course and give students the opportunity to utilize online simulations, interactive exercises, and games to reinforce concepts from the textbook. Additionally, professors can provide immediate feedback on quizzes and exams as well as promote active learning with online discussion topics.

## **Why do students use WebTutor?**

- Provides study aids, such as multimedia flashcards, online summaries, and animations
- Offers tutorial quizzes, video clips, related web links, and access to their own grades
- Serves as ONE location for all course information: syllabi, assignments, etc.
- Grants access to InfoTrac College Edition, an Online Research and Learning Center
- Offers a diverse learning environment that uses both audio and video lectures
- Provides flexibility to access resources anytime, anywhere

## **How do they make use of the platforms purchased by the school?**

Professors are encouraged to use online learning not only because it is extremely useful for students, but also because their university has invested time and money in a course management system. The administration most often encourages faculty to make use of this significant investment by loading course content onto the platform. The WebTutor titles fulfill that need and provide your students with a way to take advantage of the school's course management system.

Thomson can also provide the hosting for those schools who want to take advantage of this type of instructional technology but who have not purchased a course management system.

## **How do the access codes work?**

WebTutor access codes come packaged with the textbook, or can be sold as a stand-alone product. Prices vary depending on level of service. The passcodes are good for one student only, non-transferable, and cannot be resold if opened.

